

Note for Weinstein, Barbara

From: Joyce, Ed
Date: Fri, Apr 7, 1995 9:16 AM
Subject: 4/7 PROMOS
To: Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Saloun, Tom; Weinstein, Barbara
File(s): 4/7 PROMOS

Comments:

Total promotional volume for the week was 630 million units, versus 631 million expected.

-Marlboro volume was 623 million units

-Basic volume was 8 million units

Next week 151 million units of total promotions are expected, 146 million, of which, is due to be shipped on Thursday.

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